

## At the intersection of ideology, genre and popular demand: film adaptations of pop culture sources in the Czechoslovak cinematography of transition

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Czechoslovak cinematography of transition. Genres of popular culture. Sci-fi. Trivial literature. Adaptation.

The text attempts to identify specific methods used in film adaptations of literary works by Slovak and Czech authors that represent genres of popular culture in the so-called cinematography of transition, defined by historical milestones which reflect various social, cultural and political changes. The normalization process in Czechoslovakia “softened” after 1985 and Czechoslovak cinematography became more open and free, although it still remained controlled by censorship which was not institutionally based. The sci-fi films for children and young adults, such as *The Third Dragon* (1985), directed by Peter Hledík, and the television film *Gemini* (1991), directed by Pavol Gejdoš, Jr., are pars pro toto examples of films which were not heavily loaded with ideology. The blood-spattered comedy *The Flames of Royal Love* (1990), directed by Jan Němec, typifies the period of social change after the fall of the Iron Curtain in 1989 and the bizarre film *Horror Story* (1993), directed by Jaroslav Brabec, indicates the end of the cinematography of transition.

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